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| Major | Objectives | Key Discipline | Length of Schooling | Degree Offered | Core Courses |
| Product Design | This course aims to cultivate talents with solid theory foundation and rich practicing experience on industrial product and textile product design. Through learning related courses, students could foster good consciousness of innovation, excellent design sensibility and keen marketing insight. Graduates could be qualified for the jobs in the fields of product design, developing, management and marketing. | Art theory, Literature | 4 years | Bachelor of Arts | Sketch Flowers Painting Dipdye Process Techniques, , Meticulous Re-color, Fabric Ornaments Design, Creative Quick-topic Performance, Tourist Souvenir Design, Indoor Matching Design, Materials Modeling Design, Packaging Design, Carpet Design, Daily Necessities Design. |